



THANK YOU FOR TAKING THE TIME TO LEARN MORE ABOUT BECOMING AN OFFICIAL SPONSOR OF THE LANDING CLASSIC '24 PRESENTED BY 3&2 BASEBALL. STARTING MID JUNE AND RUNNING THROUGH END OF JULY, WE'LL BE RETURNING TO HISTORIC LEWISTON, NY FOR OUR 2ND ANNUAL TOURNAMENT SERIES. PLAYERS AGE 9 - 13 WILL COMPETE OVER 5 WEEKENDS OF COMPETITION AT LEWISTON TOWN PARK, WITH THE HOPES TO BRING HOME THE COVETED CHAMPIONSHIP BELT.

OUR MISSION HAS AND ALWAYS WILL BE TO CONTINUE THE GROWTH AND DEVELOPMENT OF YOUNG BALLPLAYERS IN WESTERN NEW YORK. LAST YEAR WE BROUGHT 48 TEAMS OUT TO COMPETE OVER 2 WEEKENDS IN JULY. THE FEEDBACK WAS NOTHING SHORT OF INCREDIBLE AND THE REQUESTS TO PLAY THIS YEAR ARE OVERWHELMING. THIS SUMMER, WE'RE WELCOMING 104 TEAMS THAT INCLUDE OVER 1,300 PLAYERS AND COACHES. IF LAST YEAR WAS ANY INDICATION, WE ANTICIPATE OVER 3,500 PEOPLE TO VISIT THE LANDING CLASSIC '24 OVER A PERIOD OF 20 PLAYING DAYS.

SPONSORSHIP DISTRIBUTION BACK TO THE WNY COMMUNITY

25% - DONATED BACK TO THE SELLERS TEAM OR TEAM OF SPONSORS CHOICE TO HELP COVER THEIR COSTS
25% - DONATED TO PROJECT PLAY WESTERN NEW YORK TO PROVIDE EQUIPMENT TO DESERVING ATHLETES

PLEASE TAKE A MOMENT TO REVIEW THE SPONSORSHIP PACKAGE ENCLOSED. ANY PARTICIPATION IS GREATLY APPRECIATED AS WE CONTINUE TO WORK TOWARDS THE GOAL OF SUPPORTING LOCAL BASEBALL. WE APPRECIATE YOUR TIME, CONSIDERATION AND ALWAYS INVITE YOU TO CALL DIRECT WITH ANY QUESTIONS OR CONCERNS.

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2024 HIGHLIGHTS & EXPECTATIONS

OUR RETURN TO HISTORIC LEWISTON, NY

LAST YEAR OVER 550 FAMILIES FROM WNY VISITED LEWISTON TOWN PARK TO ENJOY 8 DAYS OF YOUTH BASEBALL. THIS YEAR, WE'RE 2.5X LARGER AND ANTICIPATE 1,300+ FAMILIES SPANNING 5 WEEKENDS, TOTALING 20 PLAYING DAYS.

SUMMER NIGHTS & BALLPARK LIGHTS

OVER 104 TEAMS WILL BE COMPETING THROUGHOUT THE 5-WEEKS OF COMPETITION. GAME ONE IS SET FOR JUNE 20TH WITH THE FINAL GAMES CONCLUDING ON JULY 28TH. OVER 220+ GAMES WILL BE PLAYED THROUGHOUT THE DURATION.

OVER 1,300 PLAYERS ATTENDING | 104 TEAMS

MOST DIVISIONS ARE ALREADY SOLD OUT AND WE'RE CURRENTLY ACCEPTING TEAMS FOR THE WAITING LIST. THIS ISN'T YOUR TYPICAL TOURNAMENT - THIS IS AN EVENT. AN EVENT BASED AROUND THE CONTINUED GROWTH OF BASEBALL IN WNY.



ABOVE ALL - GROW THE GAME

THIS YEAR, 25% OF ALL SPONSORSHIPS WILL GO DIRECTLY TO PROJECT PLAY WESTERN NEW YORK, SO THEY CAN CONTINUE THEIR MISSION OF KEEPING KIDS ACTIVE AND ENGAGED THROUGH PLAY AND SPORT.

PROJECT PLAY
WESTERN NEW YORK



SUPPORT LOCAL BASEBALL

TEAM FUNDRAISING OPPORTUNITY

25% OFF ALL SPONSORSHIPS

WILL BE DONATED DIRECTLY BACK TO THE TEAM OF THE SPONSOR / SELLERS CHOICE. THE TEAM THEY CHOOSE DOES NOT NEED TO BE PARTICIPATING IN THE LANDING CLASSIC '24. TEAMS ARE ENCOURAGED TO REACH OUT TO LOCAL BUSINESSES, BOTH SMALL AND LARGE, WITH THIS OPPORTUNITY. CHECKS WILL BE ISSUED TO THE ORGANIZATION WITH THE FUNDS MEANT TO OFFSET THE GROWING COSTS WITH PARTICIPATING IN YOUTH SPORTS.

FREE ORGANIZATION BONUS

3&2 BASEBALL IS AN INDEPENDENT FACILITY, WHICH MEANS WE HAVE NO DIRECT TIES WITH ANY ONE TEAM / ORGANIZATION. HOWEVER, ALL TEAMS WHO PARTICIPATE IN SELLING SPONSORSHIPS WILL BE LISTED ON WEBSITE UNDER THE "SUPPORT LOCAL BASEBALL" TAB. ALL LEAGUE CONTACT INFORMATION WILL BE PROVIDED TO ENCOURAGE FAMILIES LOOKING FOR A PLACE TO PLAY THE OPPORTUNITY TO REACH OUT.

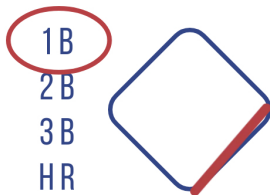




2024 SPONSORSHIP OPPORTUNITIES

SINGLE SPONSORSHIP

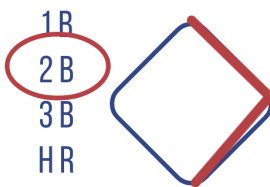
\$250



- SOCIAL MEDIA MENTION AND THANK YOU
- LOGO & CONTACT INFORMATION ON WEBSITE

DOUBLE SPONSORSHIP

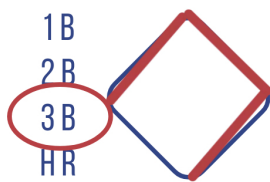
\$500



- ALL ABOVE IN ADDITION TO -
- LOGO ON TOURNAMENT BANNER AT CHECK-IN
- LOGO ON TOURNAMENT T-SHIRTS
- (4) 2X4 BANNERS HUNG ON OUTFIELD FENCES

TRIPLE SPONSORSHIP

\$1,250



- ALL ABOVE IN ADDITION TO -
- HOME OR AWAY DUGOUT NAMING RIGHTS
- (1) 4X12 BANNER HUNG ON TEAM DUGOUT
- *ONLY 8 SPONSORSHIPS AVAILABLE*

HOME RUN SPONSORSHIP

\$2,500



- ALL ABOVE IN ADDITION TO -
- EXCLUSIVE NAMING RIGHTS TO ENTIRE FIELD
- EX "TEAM A VS. TEAM B | 6PM | "COMPANY NAME" FIELD
- (1) 6 X 18 BANNER HUNG ON CENTER FIELD FENCE
- *ONLY 4 SPONSORSHIPS AVAILABLE*



TEAM FUNDRAISING OPPORTUNITY

SELLERS INFORMATION

PLAYERS NAME: _____

PARENTS PHONE: _____ AGE GROUP: _____

TEAM: _____ HEAD COACH: _____

DONATION PAYABLE TO: _____

MAILING ADDRESS: _____

CITY / STATE / ZIP: _____

* MUST BE MADE OUT TO AN ORGANIZATION / NO PERSONAL CHECKS ISSUED

SPONSOR INFORMATION

COMPANY NAME: _____

CONTACT PERSON: _____

PHONE NUMBER: _____ EMAIL: _____

WEBSITE: _____

TAX-ID / EIN: _____

* DONATION RECEIPT WILL BE EMAILED UPON RECEIPT OF PAYMENT

SPONSORSHIP PACKAGE

- ◇ SINGLE | \$250
- ◇ DOUBLE | \$500
- ◇ TRIPLE | \$1,250
- ◇ HOME RUN | \$2,500

CHECKS PAYABLE / MAILED TO:
3&2 BASEBALL, LLC.
77 ORISKANY DR. STE. C
TONAWANDA NY 14150

INSTRUCTIONS TO OBTAIN SPONSORSHIP OBLIGATIONS

EMAIL ARTWORK / LOGO / SLOGAN, ETC. TO RON@3N2BUFFALO.COM
INCLUDE WEBSITE / CONTACT INFO / ANY INFORMATION YOU'D LIKE INCLUDED