

2025-26 SPONSORSHIP PACKAGES



Sponsorship Items	Single	Small Business	Triple	Home Run	Grand Slam
3&2 website logo with click-thru	Yes	Yes	Yes	Yes	Yes
Welcome email sent to 3&2 database	Yes	Yes	Yes	Yes	Yes
Social media promotion through 3&2 channels	-	Yes	Yes	Yes	Yes
Sponsor email direct to 3&2 database	-	Yes	Yes	Yes	Yes
Activation / selling at 3&2 tournaments (optional)	-	-	Unlimited	Unlimited	Unlimited
Logo on sponsorship banners	-	-	Yes	Yes	Yes
Logo on all tournament t-shirts	-	-	Yes	Yes	Yes
Exclusive category partner	-	-	-	-	Yes
4 x 8 banner on individual tournament dugout	-	-	-	Yes	Yes
3 x 12 banner as official field sponsor	-	-	-	-	Yes
3 x 6 banner inside both 3&2 Baseball locations	-	-	-	Yes	Yes
Tax Deductible Donation	Yes	Yes	Yes	Yes	Yes
Sponsor of a single tournament day	-	Yes	-	-	-
Total Price	\$250.00	\$500.00	\$1,200.00	\$2,400.00	\$4,800.00

WHY SPONSOR WITH 3&2 BASEBALL?

*Increase brand awareness
Drive retail / website traffic
Highly targeted marketing
Engage with local customers
Support youth baseball & softball*

WHAT IS “SPONSOR A SINGLE TOURNAMENT DAY”?

Only 24 spots available for small business only. Each spot will be assigned a single tournament day, where we'll promote your company. An email the morning of, followed by social media tags on all of our tournament scores, updates and picture posts. On average, we post 65+ times per tournament day. In 2025, our tournament posts were viewed over 2 million times.

IMPRESSIONS

*100k+ website views
6,500 emails in our database
2 million+ social media impressions
Direct links to your businesses social media*

DO YOU OFFER NET PAYMENT TERMS?

All signed sponsorship agreements will be sent a final invoice with NET30 terms. Payment must be submitted to 3&2 Baseball in the form of check or paid with credit card by calling 716.810.1316

WHY 3&2 BASEBALL?

*2 locations (Tonawanda & Clarence)
6,500+ ballplayers annually
275+ baseball teams hosted
10,000+ baseball families*

WHEN DOES OUR SPONSORSHIP BEGIN?

All sponsorships begin upon receipt of the signed sponsorship agreement. Sponsorships conclude on August 3, 2026.

PRESENTING TOURNAMENT SPONSORSHIPS AVAILABLE



BECOME THE OFFICIAL TOURNAMENT SPONSOR OF 'HOMETOWN '26'

Presenting name sponsor for either tournament series (ex: Hometown '26 Presented by “Company Name”)
Grand Slam package above plus;
3&2 Baseball staff t-shirts to be worn during event with company logo on back;
(12) additional t-shirts provided to your company;
Custom tournament display bat with engraved logo;

PRESENTING SPONSOR COST - \$ 10,000