

# 2024-25 SPONSORSHIP PACKAGES



Sponsorship Items	Single	Double	Triple	Home Run	Grand Slam
3&2 website logo with click-thru	Yes	Yes	Yes	Yes	Yes
Welcome email sent to 3&2 database	Yes	Yes	Yes	Yes	Yes
Social media promotion through 3&2 channels	-	Yes	Yes	Yes	Yes
Sponsor email direct to 3&2 database	-	Yes	Yes	Yes	Yes
Activation / selling at 3&2 tournaments (optional)	-	-	Unlimited	Unlimited	Unlimited
3 x 6 banners on outfield tournament fences	-	-	2	4	8
Logo on all tournament t-shirts	-	-	Yes	Yes	Yes
Exclusive category partner	-	-	-	-	Yes
4 x 8 banner on individual tournament dugout	-	-	-	Yes	Yes
3 x 12 banner as official field sponsor	-	-	-	-	Yes
3 x 6 banner inside both 3&2 Baseball locations	-	-	-	Yes	Yes
Tax Deductible Donation	Yes	Yes	Yes	Yes	Yes
<b>Total Price</b>	<b>\$300.00</b>	<b>\$600.00</b>	<b>\$1,200.00</b>	<b>\$2,400.00</b>	<b>\$4,800.00</b>

### WHY SPONSOR WITH 3&2 BASEBALL?

- Increase brand awareness
- Drive retail / website traffic
- Highly targeted marketing
- Engage with local customers
- Support youth baseball & softball

### IMPRESSIONS

- 100k+ website views
- 6,500 emails in our database
- 25,000+ social media impressions
- Direct links to your businesses social media

### WHY 3&2 BASEBALL?

- 2 locations (Tonawanda & Clarence)
- 6,500+ ballplayers annually
- 275+ baseball teams hosted
- 8,000+ baseball families

### HOW WILL MY SPONSORSHIP WILL "SUPPORT LOCAL BASEBALL"?

A portion of all sponsorships and tournament registrations will be redistributed back to local non-profit Little Leagues through our grant program. These funds are intended to be used for growing the house baseball programs throughout WNY. Organizations can register to receive a donation at [3n2buffalo.com/supportlocalbaseball](http://3n2buffalo.com/supportlocalbaseball)

### DO YOU OFFER NET PAYMENT TERMS?

All signed sponsorship agreements will be sent a final invoice with NET30 terms. Payment must be submitted to 3&2 Baseball in the form of check or paid with credit card by calling 716.810.1316

### WHEN DOES OUR SPONSORSHIP BEGIN?

All sponsorships begin upon receipt of the signed sponsorship agreement. Sponsorships conclude on August 4, 2025.

## PRESENTING TOURNAMENT SPONSORSHIPS AVAILABLE



### BECOME THE OFFICIAL TOURNAMENT SPONSOR OF 'SUPPORT LOCAL BASEBALL '25' OR 'HOMETOWN '25'

- Presenting name sponsor for either tournament series (ex: Hometown '25 Presented by "Company Name")
- Grand Slam package above plus;
- 3&2 Baseball staff t-shirts to be worn during event with company logo on back;
- (12) additional t-shirts provided to your company;
- Company participation in Coaches / Player Home Run Derby;
- Ceremonial first pitch thrown out during gold bracket championship game;
- On-Air interview during game with WNY Athletics to promote company brand;
- Presentation of custom tournament display bat with engraved logo;

**PRESENTING SPONSOR COST: \$ 7,500**